The Evolution of Benefit Advisors Network

2000



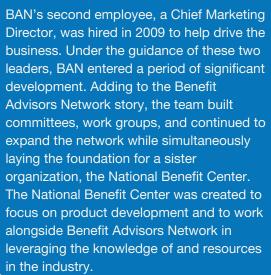
A study group in Florida forms a network of insurance agencies from across the country, enabling them to work together to solve problems, share knowledge, analyze successes and failures, and discuss the industry as a whole. Benefit Advisors Network (BAN) was born.

2007



With 18 member agencies, BAN relocates to Cleveland, Ohio and hires a Director as its first employee.

2009



2011



BAN grew to 36 Member Agencies and added an Executive Director to the internal team. In April of that year, the National Benefit Center officially launched, starting out with 13 Member Agencies. Both Benefit Advisors Network and the National Benefit Center continued to grow under the direction of Perry S. Braun, who heads both organizations. Within the next two years, the National Benefit Center paid its first distribution and Benefit Advisors Network grew to 44 Member Agencies.

2014



2016



The Alera Group was formed in December 2016 as a privately held employee benefits firm and multi-line insurance agency. 23 of the 73 BAN Member Agencies signed on to participate in the partnership.

2018

In 2018, Benefit Advisors Network formed another partnership with Allied Advisors to help mentor and support start-ups and employee benefits firms in their early stages. As of June 2018, two firms in their initial stages of business were signed up to participate.

2023



On April 1st, 2023, Perry purchases Benefit Advisors Network and the National Benefit Center from Alera Group so that it could spin off as its own independent network of advisors.

The story continues, now with more than 30 agencies. BAN is still expanding and developing strategies, intellectual capital, and partnerships to better serve its member agencies and the employee benefits industry. BAN is the premier national network of independent benefit advisory and consulting companies. We are here to offer you the insight and expertise you need to successfully navigate the industry.